

‘FIRST IMPRESSIONS COUNT’

We have a small family company evolving into a medium sized family company and I clearly needed to take my dated and jaded website to the next level. More than anything to give a presence of professionalism, which is the key to our overall ethos.

I set about this task by contacted several web design companies of all sizes that promoted that they could help any business to develop a superb website
‘with all the bells’

There can’t be much of a recession, as most of the so-called ‘web design specialists’ did not even get back to me, one didn’t have their own website email working properly, another one refused to meet with me as he only did everything over the internet, and so on and so on! Oh yes, one large and well-known company actually made contact eventually and only because my brother knows one of the directors socially. This was one of the companies that initially did not return my email request. So I got hold of him and we talked, well he did most of the talking, which didn’t really give him the information he needed to understand **MY** needs!

On the other hand, in every cloud there is a silver lining and mine came in the form of
‘Karen Muxworthy Affordable Web Design’.

Karen was the first person to immediately get back to me with a professional answer to my needs. After a couple of emails between us we agreed to a meeting in Uckfield. As I am based with my business in Barcelona, it was important to build in some time to make this important meeting with my future web design company.

Karen had already taken the time to read my detailed description of our company needs; she had looked at our existing website and was already proposing some solutions.

‘FIRST IMPRESSIONS’

Karen was also flexible; I had to take a different flight from Barcelona and therefore had to alter the timing of our meeting. This was not a problem at all for Karen.

When I arrived at her place of business she was waiting for me and had everything already prepared so that we could have a productive meeting without any waste of time.

‘EXCELLENT FIRST IMPRESSION’

I was also well prepared with lots of information and documentation, so the meeting went very well. Karen listened carefully to what I had to say and was genuinely interested in our type of business. She instantly came up with ideas and solutions and honestly, within ten minutes of the meeting I knew that I was looking at our new company website designer. After a fantastic meeting, I was able to return to Barcelona in the knowledge that we were now going to have a seriously professional website, which portrayed our professional image.

Karen has not only produced a cracking website for Spanish Star, but she has also been able to guide us and give us new ideas, which we had not thought of before. We have implemented so many of those new ideas and our (Spanish Star) clients have already come back to us with glowing reports on our new website.

Her website is accurate:

PROFESSIONAL - AFFORDABLE

...and a really nice person!

We have more plans in the pipeline for our company and our website; we will of course be relying on Karen to guide us through these changes and developments.

Over the next few years we may well become quite a large company. I will still be expecting Karen to look after our website, I know that she will be able to satisfy our needs at any level.

I can whole-heartedly recommend Karen to any type or size of business.

If you are still not sure, just take a look at our website: www.spanishstar.org

Muchas Gracias Karen.

Michael Chapman
Managing Director
Spanish Star
Educational Trips